New Opportunities to Connect with Leaders in Emergency Medicine
The American College of Osteopathic Emergency Physicians (ACOEP) invites you to join us at the 2017 Scientific Assembly November 4 - 8 in Denver, CO.

The Heart of Emergency Medicine

Emergency medicine is one of the fastest growing fields in healthcare and ACOEP’s members and conference attendees are energetic, engaged leaders. From state EMS directors, to top tier program directors, ACOEP members are influential leaders, residents and students, faculty members, as well as ENPs, EMTs and PAs.

Exhibitors and sponsors enjoy unparalleled access to the largest gathering of osteopathic emergency physicians in the nation. Through dedicated exhibit hours, events, social media, and expo hall enhancements, ACOEP is committed to putting your brand front and center.

Vital Information

Exhibitors and sponsors enjoy increased brand awareness, valuable face time with national leaders, and prominent placement in an energizing setting. ACOEP is also aware that the needs and goals of every exhibitor are different and so any sponsor package is customizable, giving you exactly what you need.

Benefits for all exhibitors and sponsors include:

• Dedicated exhibit hours
• Pre and post conference mailing list of registrants
• Traffic boosters including massage tables, espresso carts, entertainment, smoothie bars and more
• An invitation to the Welcome Reception, a popular opportunity to further build relationships
• Access to attendees during registration, meal breaks, down-time between speakers, and social activities
• Complimentary wireless internet access in exhibit hall
• Linked logo, company description, contact information, and table location on the conference mobile app and website
• Based on exhibitor feedback solicited after each event, ACOEP now offers 8 x 10 booths, in addition to tabletops.
• The chance to mix and mingle at the Resident and New Physicians in Practice Happy Hour

Great place to meet and interact with EM residents!

- Hospital Physician Partners
Attendee Geographic Location

- **East**: 33.81%
- **Midwest**: 26.65%
- **Southeast**: 22.63%
- **Southwest**: 9.03%
- **West**: 7.60%
- **Northwest**: 0.27%

**95%**

Total percentage of conference attendees that say they would come back.

**Scientific Assembly Attendees**

- **Attending Physicians**: 64%
- **Residents**: 9%
- **Fellow Member**: 12%
- **Students**: 15%
Exhibiting with ACOEP

Exhibiting at ACOEP’s conferences is the best, sure-fire way to meet leaders in emergency medicine who are making changes in healthcare across the country. Each exhibitor can take advantage of social events, give-aways, lounge areas and more.

Exhibiting Add-Ons
While exhibiting alone is an incredible opportunity, ACOEP happily provides additional avenues for its partners to create a larger impact.

Registration Bag Inserts: $1,000
All exhibitors are invited to provide one small item, non-breakable and no larger than a deck of cards, to be placed inside the registration bags given to all attendees.

Floor Decals: $5,000 - Exclusive
Large floor decals are placed strategically throughout the hallway and expo hall, ensuring that your logo is never far from view to all attendees.

Twitter Vending Machine: $5,000
Social media, trivia, prizes and YOUR brand, all combine in the Twitter Vending Machine. A large wrap with your logo surrounds a vending machine that dispenses prizes to attendees who answer questions correctly.

Expo Hall Enhancements: $5,000 each, prices may vary
While all exhibitors benefit from a cappuccino cart, massage chair, smoothie bar and other exciting surprises, your company can have your logo prominently displayed on and near these popular items. You will also be recognized on social media and on-site materials.

ACOEPdigital

<table>
<thead>
<tr>
<th>Session Engagement Clicks</th>
<th>Session Views</th>
</tr>
</thead>
<tbody>
<tr>
<td>61,700</td>
<td>42,500</td>
</tr>
</tbody>
</table>

Total number of sessions on ACOEPdigital, the conference app that includes exhibitor and sponsor information and links.
ACOEP’s Scientific Assembly

ACOEP’s Scientific Assembly is the flagship event of the year and offers hands-on training, intensive didactic sessions, exciting breakout lecture series, competitions, specialized tracks. This incredible week is capped off by the glittering 2017 FOEM Legacy Gala: Dinner and Awards Ceremony.

At the 2016 Scientific Assembly more than 1,200 attendees made this the largest conference to date. Attendees took advantage of new tracks such as an Active Shooter Scenario Training, Advanced EKG, Emergency Nurse Practitioner and many more. Over 95% of attendees look forward to returning, and we are confidently expecting another record-breaking year.

Schedule At-a-Glance*

Below is the tentative exhibitor agenda, as well as special offerings not to be missed!

**Sunday November 5**
- 6:30 am – 4:00 pm  Registration Open
- 8:00 am – 12:00 pm  Exhibitor Setup
- 8:00 am – 4:00 pm  Student Chapter Events
- 8:00 am – 3:00 pm  Resident Chapter Events
- 8:00 am – 12:00 pm  EMS Directors Track
- 8:00 am – 12:00 pm  Advanced Airway Lab
- 12:00 pm – 3:30 pm  FOEM Competitions
- 3:00 pm – 5:00 pm  Exhibits Open
- 3:00 pm – 5:00 pm  Resident Event: Career Fair
- 5:00 pm – 6:00 pm  ACOEP Membership and Business Meeting
- 6:00 pm – 8:00 pm  Scientific Assembly Kickoff Party

**Monday November 6**
- 7:00 am – 8:00 am  Breakfast
- 7:00 am – 4:00 pm  Registration
- 7:30 am – 3:00 pm  Exhibits Open
- 8:00 am – 3:30 pm  ACOEP Lectures
- 4:00 pm – 5:30 pm  Breakout Sessions
- 6:30 pm  Fellowship Ceremony
- 7:00 pm – 7:45 pm  FOEM Gala Reception
- 8:00 pm  FOEM Legacy Gala Dinner & Awards Ceremony

**Tuesday November 7**
- 7:00 am – 8:00 am  Breakfast
- 7:00 am – 4:00 pm  Registration Open
- 7:00 am – 3:00 pm  Exhibits Open
- 8:00 am – 5:30 pm  ACOEP Lectures
- 10:30 am – Various  Breakout Sessions
- 12:30 pm – 2:30 pm  ACOEP Council for Women in Emergency Medicine Lunch

*Please note that this schedule is subject to change. An updated agenda and exhibit schedule will be sent prior to the conference.
ACOEP offers a wide variety of sponsorship opportunities, allowing our partners to customize their experience and maximize influence with ACOEP’s members. Many opportunities are available at both conferences, and when purchased in a bundle provide extra savings.

**Meals, Breaks, and Events**

Sponsors of beverage breaks, luncheons and social events all enjoy seeing their logo on printed napkins, ample on-site signage, in the conference app, recognition on social media, and agendas. These partners also enjoy exposure through the conference on-site programs, conference websites, and much more.

**FOEM Competitions and Events**

FOEM’s events draw a large and growing crowd at every conference, casting a spotlight on the best up-and-coming students and residents. Every sponsorship opportunity include logos on all pre-event marketing materials including social media, on-site signage, the podium at the event, projected on the screen between presentations, winner certificates as well as a quarter-page ad in the FOEM Legacy Gala Program Booklet.

**Student and Resident Events and Competitions**

ACOEP’s Student and Resident Chapters are a vital and vibrant part of our community. Sponsors of their events enjoy recognition on-site, logos on conference materials, website, and in *The Fast Track*, the Chapters’ quarterly magazine. For competitions such as the Advanced Airway Shootout or Junior Resident Bootcamp, company representatives are invited to give a 15-minute presentation.

Residents also look for partners to sponsor giveaways such as gift cards, an iPad, a GoPro, or other great prizes to the Resident Chapter Members, each with a note from the sponsoring company, and for any larger items a representative from the sponsoring company is invited to be present for the giveaway. The giveaway sponsors will be in marketing materials, and featured in *The Fast Track*.

**RSO Sponsored T-shirt**

Help us introduce the RSO to the world! ACOEP’s new Student and Resident Organization is kicking off at the Scientific Assembly with events, tracks, trainings, and more. Put your logo on the official RSO Scientific Assembly t-shirt worn by the future of emergency medicine!
## A La Carte Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Event</th>
<th>Investment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beverage Break Stations (<em>Priced per break</em>)</td>
<td>$3,500</td>
</tr>
<tr>
<td>Attendee Conference Bag**</td>
<td>$7,500</td>
</tr>
<tr>
<td>Lanyards** - <em>Exclusive Sponsorship</em></td>
<td>$5,000</td>
</tr>
<tr>
<td>Hotel Room Keys - <em>Exclusive Sponsorship</em></td>
<td>$5,500</td>
</tr>
<tr>
<td>Digital News Room - <em>Exclusive Sponsorship</em></td>
<td>$4,500</td>
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<tr>
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</tr>
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<td>RSO Sponsored T-shirt</td>
<td>$3,000</td>
</tr>
</tbody>
</table>

**CME sponsorships are not eligible to commercial interests as defined by the ACCME as any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients. The ACCME does not consider providers of clinical service directly to patients to be commercial interests - unless the provider of clinical service is owned, or controlled by, an ACCME-defined commercial interest.**
The FOEM Legacy Gala is the exciting centerpiece of the year. Held annually at Scientific Assembly, this glamorous evening celebrates FOEM’s top donors, competition winners, and corporate partners in a lovely ceremony. Over 250 attendees enjoy a cocktail reception, decadent meal, dancing, and drinks.

There are ample opportunities for partnership for the FOEM Legacy Gala, which continues to grow in popularity year after year.

**Presenting Corporate Sponsor: $40,000 - Exclusive**

- Sponsorship recognition on all pre-event marketing materials – including multiple e-blasts, Facebook posts, flyers, and letters
- One VIP table for 10
- Title recognition in all event marketing
- The Presenting Corporate Sponsor’s name and logo on all event correspondence, including signage, event program, podium signs, and table tent cards
- A corporate representative of Presenting Corporate Sponsor will be invited to present all awards with appropriate Foundation representatives
- Inside front cover color ad in Commemorative Evening Program
- Special program listings – multiple as Presenting Corporate Sponsor
- Video presentation (supplied by Presenting Corporate Sponsor)
- Speech by Presenting Corporate Sponsor representative at the event
- Photographic exposure in all post-event promotion on the Foundation’s website for six months from the effective date
- One item in the Commemorative Evening Gift Bag (supplied by Presenting Corporate Sponsor)

**Supporting Sponsors: $20,000**

- Sponsorship recognition on all pre-event marketing materials – including multiple e-blasts, Facebook posts, flyers, and letters
- One VIP table for 10
- Inside back cover color ad in Commemorative Evening Program
- Special program listings – multiple as Supporting Sponsor
- Table tent card recognition as Supporting Sponsor
- Easel poster card recognition as Supporting Sponsor
- Verbal Recognition throughout the event as Supporting Sponsor
- One item in the Commemorative Evening Gift Bag (supplied by Supporting Sponsor)
- Sponsorship recognition on all post-event marketing materials – including multiple e-blasts, Facebook posts, Social Media Pictures, and letters

For more information please feel free to contact:
Kathleen Noonan
K Noonan@conventusmedia.com
(781)375.8584
Friends: $5,000
- Sponsorship recognition on all pre-event marketing materials – including multiple e-blasts, Facebook posts, flyers, and letters
- Two tickets to event
- One half-page ad in Commemorative Evening Program
- Table tent card recognition as Friend
- Program listing as Friend
- Easel poster card recognition as Friend

Champagne Toast: $2,000
The FOEM Legacy Gala Dinner and Awards Ceremony is the glittering centerpiece of the Scientific Assembly and this special evening concludes with a champagne toast, in honor of the evening’s donors. The sponsor of the Champagne Toast will enjoy onsite signage, on all marketing materials, recognition in the event program, as well as in-person recognition during the toast.

Step and Repeat: $2,500
Attendees of the FOEM Legacy Gala are FOEM's celebrities! As they walk a red carpet into the gala ballroom they will stop and take their picture in front of an 8-foot step and repeat. See your logo prominently displayed on this back drop! This is a great way to extend your reach beyond the Gala as these attendees share these pictures through social media, and print out keepsakes. FOEM will also use many of these photos in printed materials, online, in The Pulse and through marketing materials for future events.

Photo Booth: $5,000 - Exclusive
The FOEM Legacy Gala is not only a glamorous event, it's an opportunity for physicians to let loose and have fun. The photo booth, complete with props and costumes, is a favorite way for ACOEP’s members to get in touch with their silly side. See your company’s logo prominently displayed on the photo print outs that gala attendees take home as souvenirs to remember the evening!

Signature Cocktail: $7,500
These would be the drink of choice for the FOEM Gala, the black-tie centerpiece of the week.

Beer/Wine Cart: $10,000
Be the most popular guest at the gala by sponsoring the open bar!
Please type or print clearly:

Company Name
Phone Number

Address
Fax Number

City
State
Zip Code

Contact Person
E-mail Address

ACOEP's Scientific Assembly

Exhibitor Fees
☐ Entire Conference $4,000
☐ Partial $1,500/Day (choose your days)
   ☐ Sunday, November 5  ☐ Monday, November 6  ☐ Tuesday, November 7

Add-Ons
☐ Reg. Bag Insert $1,000  ☐ Footprints $5,000  ☐ Twitter Vending Machine $5,000  ☐ Expo Hall Enhancement $5,000 ea.

Table Choices
See attached floor map for table location options. Please note that tables will be assigned on a first-come-first-served basis. Should all of your selections be taken, an ACOEP staff member will be in touch for alternate locations.
First Choice: _______  Second Choice: _______  Third Choice: _______

Name Badges for Onsite Representatives:
_______________________________________________________________________________________
________________________________________________________________________________________________________________________________________

Total amount enclosed: $__________________

Payment Information
☐ Check Enclosed for the total amount of $______________
☐ Bill my credit card for the amount of $______________

Name on card ___________________________________________ Exp. Date ____________ CVV # ____________
Card # ____________________________________________

Check One:
☐ AMEX
☐ VISA
☐ MC
☐ DISCOVER

REQUIRED

I have included in my email to KNoonan@conventusmedia.com:
☐ My exhibitor registration form
☐ The signed contract on pages 17 & 18
☐ One low-res and one high-res version of my company logo
☐ My 150-250 word company bio
☐ The names of my company representatives

Exhibitors must stay until the end of exhibit hours for all days that they are registered. Packing up and leaving early disrupts the flow and integrity of the entire room. Therefore, all credit card information will be kept on file, and $500 will be charged to any exhibitor that packs up and leaves early without the consent of an ACOEP representative.

Cancellation policy: Any cancellations that are received 3 months or less prior to the conference will not be refunded.

Email completed forms to: Kathleen Noonan• knoonan@conventusmedia.com • 781-375-8584
Disclaimer - Every effort has been made to ensure the accuracy of all information contained on this floor plan. However, no warranties, either expressed or implied, are made with respect to this floor plan. If the location of building columns, utilities or other architectural components of the facility is a consideration in the construction or usage of an exhibit, it is the sole responsibility of the exhibitor to physically inspect the facility to verify all dimension and locations. © Copyright 2007, Freeman, all rights reserved.

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2017 Sponsorship Registration Form

Please type or print clearly:

Company Name ____________________________ Phone Number ____________________________

Address __________________________________ Fax Number ____________________________

City ______________________ State ___________ Zip Code ____________________________

Contact Person ____________________________ E-mail Address ____________________________

Choose Your Sponsorships

A La Carte Sponsorship
- Beverage Break Stations (priced per break): $3,500
- Attendee Conference Bag: $7,500
- Lanyards: $5,000
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- FOEM Oral Abstract Competition - Exclusive: $7,500
- Advanced Airways Shootout: $3,000
- Resident Chapter Keynote Speaker: $1,000
- Leadership College: $6,000
- RSO Sponsored T-shirt: $3,000

FOEM Legacy Gala: Dinner and Awards Ceremony Sponsorship
- Supporting Sponsors: $20,000
- Friends: $5,000
- Champagne Toast: $2,000
- Step and Repeat: $2,500
- Photo Booth: $5,000
- Sponsor a Table: $3,500
- Signature Cocktail: $7,500
- Beer/Wine Cart: $10,000

New Advertising Opportunity!
- Full Page Ad: $2500 QTY: ___ (limit 3)
- Half Page Ad: $1000 QTY: ___ (limit 6)
- Quarter Page Ad: $500 QTY: ___ (limit 12)

The Scientific Assembly Onsite Program is an indispensable tool for every attendee. This glossy magazine contains agenda information, WiFi instructions, important conference information, and more. It is also available online.

We are now accepting ads in our onsite magazine* as well as our FOEM Gala booklet! Every ad you purchase gets placed in both publications, so you are sure to reach your target audience at the ACOEP Scientific Assembly!

Space reservations are due by July 31 and spots are limited, so make sure to sign up now by emailing Janice Huribert at jhuribert@conventusmedia.com.

*Use of company/corporate logos are subject to ACCME guidelines for inclusion in the onsite magazine.

Payment Information

Total amount enclosed: $__________________________

- Check enclosed for the total amount of $__________
- Bill my credit card for the amount of $__________

Name on card ___________________________________________ Exp. Date ____________ CVV # ____________

Card # ________________________________________________

Check One:
- AMEX
- VISA
- MC
- DISCOVER

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Email completed forms to:  Kathleen Noonan • KNoonan@conventusmedia.com • 781.375.8584
The American College of Osteopathic Emergency Physicians (ACOEP) is committed to presenting CME activities that promote improvements or quality in healthcare and are independent of the control of commercial supporters. As part of this commitment, ACOEP has outlined in this written agreement the terms, conditions, and purposes of commercial support for its CME activities. Commercial Support is defined as financial, or in-kind, contributions given by a commercial supporter, which is used to pay all or part of the costs of a CME activity.

Name of CME Activity: _____________________________________      Date of Activity: ____________

Name of Commercial Supporter (Company): ________________________________________

Agreed upon Amount of Commercial Support: $____________
or

Description of In Kind Support: _____________________________________________________________

Support will be used for the following:

☐ Meeting Expenses (itemize):_____________________________________________________________

☐ Speaker Honoraria

☐ Speaker Expenses (itemize): ____________________________________________________________

☐ Other (list):___________________________________________________________________________

Terms, Conditions, and Purposes

Independence
1. This activity is for scientific and educational purposes only and will not promote any specific proprietary business interest of the Commercial Supporter.
2. ACOEP (hereinafter known as ‘The Accredited Provider’) is responsible for all decisions regarding the identification of educational needs, determination of educational objectives, selection and presentation of content, selection of all persons and organizations that will be in a position to control the content of the CME, selection of education methods, and the evaluation of the activity.

Appropriate Use of Commercial Support
3. The Accredited Provider will make all decisions regarding the disposition and disbursement of the funds from the Commercial Supporter.
4. The Commercial Supporter will not require the Accredited Provider to accept advice or services concerning teachers, authors, or participants or other education matters, including content, as conditions of receiving this grant.
5. All commercial support associated with this activity will be given with the full knowledge and approval of the Accredited Provider. No other payments shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity.
6. The Accredited Provider will, upon request, furnish the Commercial Supporter reasonable documentation detailing the receipt and expenditure of the commercial support.

Commercial Promotion
7. Product-promotion material or product-specific advertisement of any type is prohibited in or during the CME activity. The juxtaposition of editorial and advertising material on the same products or subjects is not allowed. Live or enduring promotional activities must be kept separate from the CME activity. Promotional materials cannot be displayed or distributed in the education space immediately before, during or after a CME activity. Commercial Supporters may not engage in sales or promotional activities while in the space or place of the CME activity.
8. The Commercial Supporter may not be the agent providing the CME activity to the learners.

Disclosure
9. The Accredited Provider will ensure that the source of support from the Commercial Supporter, either direct or “in-kind,” is disclosed to the participants, in program brochures, syllabi, and other program materials, and at the time of the activity. This disclosure will not include the use of a trade name or a product-group message. The acknowledgment of commercial support may state the name, mission, and clinical involvement of the company or institution and may include corporate logos and slogans, if they are not product promotional in nature.
ACOEP Agreement

10. Each party will keep confidential and safe from disclosure any information furnished by, or about, the other party, including proprietary information, ("confidential information") and will not use such confidential information in any way except as reasonably necessary to carry out each party’s responsibilities under this agreement. Confidential information does not include (i) information generally available to the public; (ii) information obtained from third parties not under agreement to maintain its confidentiality; (iii) information required to be disclosed by law; or (iv) information developed by a party independently of information disclosed to that party. This confidentiality obligation shall survive the termination of this agreement.

11. The terms of this Agreement will be in effect from the date of signing (the “Effective Date”) and conclude at the end of Educational Event (unless otherwise specified), at which time this Agreement will terminate and may be renegotiated for future activities.

12. This Agreement constitutes the entire agreement between the Commercial Supporter, and ACOEP. No modification or amendment to this Agreement shall be effective unless made in writing and signed or acknowledged by the party to be bound.

13. This Agreement shall be governed by the laws of the State of Illinois, without giving effect to any conflict-of-laws principles.

14. This Agreement is binding on the parties’ successors and permitted assigns. Neither party may assign its rights and obligations under this Agreement without the prior written consent of the other party.

15. The parties to this Agreement are independent contractors. None of the provisions of this Agreement are intended to create, nor shall they be construed to create, any relationship between the parties other than that of independent contractors.

The Commercial Supporter and ACOEP agree to abide by all requirements of the ACCME Standards for Commercial SupportSM.