EXHIBITOR PROSPECTUS
New Opportunities to Connect with Leaders in Emergency Medicine

ACOEP’s Spring Seminar
April 14-17, 2020
Westin Kierland Resort and Spa • Scottsdale, AZ
Expo Days • April 14-16

ACOEP’s Scientific Assembly
October 11-15, 2020
Cosmopolitan Resort and Casino • Las Vegas, NV
Expo Days • October 13-15
The Heart of Emergency Medicine

Emergency medicine is one of the fastest growing fields in healthcare, and ACOEP’s members and conference attendees are energetic, engaged leaders. From state EMS directors to top-tier program directors, ACOEP members are influential leaders, residents, students and faculty members, as well as ENPs, EMTs and PAs.

Exhibiting With ACOEP

Exhibitors and sponsors enjoy unparalleled access to the largest gathering of osteopathic emergency physicians in the nation. Through dedicated exhibit hours, events, social media, and expo hall enhancements, ACOEP is committed to putting your brand front and center.

Expo Days

| Spring Seminar: | April 14-16 |
| Scientific Assembly: | October 13-15 |

- Dedicated exhibit hours
- Pre and post-conference mailing list of registrants
- Traffic boosters including massage tables, espresso carts, entertainment, smoothie bars and more
- An invitation to the Welcome Reception, a popular opportunity to further build relationships
- Access to attendees during registration, meal breaks, downtime between speakers and social activities
- Complimentary wireless internet access in exhibit hall
- Linked logo, company description, contact information and table location on the conference mobile website
- The chance to mix and mingle with residents and new physicians in practice at dedicated recruiting events and social gatherings
- Company logo, description and contact information in the expo hall guide

Sponsorship Opportunities and Expo Hall Enhancements

Available at Spring Seminar and Scientific Assembly

The needs of every company are unique and ACOEP works hard to ensure your specific goals are met. We offer customizable options to enhance your exhibiting experience, and tailored sponsorship packages to maximize your brand.

<table>
<thead>
<tr>
<th></th>
<th>Scientific Assembly</th>
<th>Spring Seminar</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendee Conference Bag*</td>
<td>$7,500</td>
<td>$5,000</td>
</tr>
<tr>
<td>Hotel Room Key</td>
<td>$6,500</td>
<td>$4,000</td>
</tr>
<tr>
<td>Badge Lanyard*</td>
<td>$5,000</td>
<td>$3,500</td>
</tr>
<tr>
<td>Expo Hall Amenities, such as a cappuccino cart, massage chair or smoothie bar</td>
<td>$5,000 each, prices may vary</td>
<td></td>
</tr>
<tr>
<td>Beverage Break Station</td>
<td>$3,500</td>
<td>$3,500</td>
</tr>
<tr>
<td>Registration Bag Inserts</td>
<td>$3,000</td>
<td>$1,000</td>
</tr>
<tr>
<td>Coffee Sleeves</td>
<td>$1,000</td>
<td>$1,000</td>
</tr>
<tr>
<td>Meals, Breaks and Events</td>
<td>Prices vary. Contact us for more information!</td>
<td></td>
</tr>
</tbody>
</table>

* Use of corporate/company logos is subject to ACCME guidelines and will be used at ACOEP’s discretion.
Statistics

Attendee Geographic Location

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>East</td>
<td>33.81%</td>
</tr>
<tr>
<td>Midwest</td>
<td>26.65%</td>
</tr>
<tr>
<td>Southeast</td>
<td>22.63%</td>
</tr>
<tr>
<td>Southwest</td>
<td>9.03%</td>
</tr>
<tr>
<td>West</td>
<td>7.60%</td>
</tr>
<tr>
<td>Northwest</td>
<td>0.27%</td>
</tr>
</tbody>
</table>

95% Total percentage of conference attendees that say they would come back.

Spring Seminar Attendees

- Attending Physicians: 56%
- Students: 19%
- Fellow Member: 14%
- Residents: 11%

Scientific Assembly Attendees

- Attending Physicians: 64%
- Students: 15%
- Fellow Member: 12%
- Residents: 9%
Year-Round Sponsorships

The best way to maximize your impact at ACOEP events is through sponsor bundles. Each has a different price point and unique avenue to ACOEP’s members and attendees. These packages are easily customizable and ensure that you receive the highest return on your investment.

<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Paramount Sponsor</strong></td>
<td>$20,000</td>
</tr>
<tr>
<td><strong>Prime Sponsor</strong></td>
<td>$15,000</td>
</tr>
<tr>
<td><strong>Supporting Sponsor</strong></td>
<td>$10,000</td>
</tr>
<tr>
<td><strong>Wireless Partner</strong></td>
<td>$15,000</td>
</tr>
<tr>
<td><strong>New Physicians in Practice Happy Hour</strong></td>
<td>$5,000</td>
</tr>
</tbody>
</table>

**Paramount Sponsor**

The Paramount Sponsorship is an exclusive level of sponsorship that offers year-round exposure to ACOEP’s engaged and active membership! The Paramount Sponsor will enjoy:

- Full conference exhibit registration for both ACOEP’s Spring Seminar and Scientific Assembly
- A five-night hotel stay for one company representative at Spring Seminar
- A five-night hotel stay for one company representative at Scientific Assembly
- Recognition in the Scientific Assembly and Spring Seminar brochures distributed to more than 1,200 professionals
- Recognition in the Scientific Assembly and Spring Seminar on-site programs
- Your logo on conference ads placed in ACOEP’s The Pulse and The Western Journal of Emergency Medicine
- Ample on-site signage at both conferences, including stand-alone sponsor signs
- Quarterly dedicated e-blast on your behalf to ACOEP’s members
- Linked logo on event websites
- Post-event dedicated email to all attendees
- Linked logo on conference e-blasts
- Prominent signage at the Welcome Reception at both conferences

**Prime Sponsor**

The Prime Sponsorship is an exclusive sponsorship that offers direct and prominent exposure at both Scientific Assembly and Spring Seminar! The Prime Sponsor enjoys 12 months of print recognition and digital exposure, as well as ample on-site signage.

- Full conference exhibit registration for both ACOEP’s Spring Seminar and Scientific Assembly
- Recognition in the Scientific Assembly and Spring Seminar brochures distributed to more than 1,200 professionals
- Recognition in the Scientific Assembly and Spring Seminar on-site programs
- Recognition in ads placed in ACOEP’s The Pulse and The Western Journal of Emergency Medicine
- Ample on-site signage at both conferences
- Linked logo on event websites
- Social media recognition

**Supporting Sponsor**

Supporting Sponsorship is a great way to remain in the spotlight with ACOEP members!

- Full conference exhibit registration for both ACOEP’s Spring Seminar and Scientific Assembly
- Ample on-site signage
- Recognition in printed materials
- Company logo branded napkins

**Wireless Partner**

The Wireless Partner is an integral part of the 2020 events. This exclusive sponsorship is a year-long partnership providing internet and charging stations at both conferences. The Wireless Partner can expect:

- Exclusive sponsorship of wireless internet at both conferences
- Ample on-site signage
- Recognition on log-in instructions given to every attendee
- Logo on conference e-blasts
- Sponsorship of charging stations at each conference
- Logo on conference websites
- Dedicated password and landing page when logging in to the wireless internet

**New Physicians in Practice Happy Hour**

ACOEP’s New Physicians in Practice is one of ACOEP’s fastest growing groups. At this social event, physicians in their first five years of practice mix and mingle, enjoying food and drinks while sharing support, ideas, resources and war stories from those hard first years of practice. Exclusive sponsors enjoy:

- On-site signage
- Recognition in printed materials
- Company logo branded napkins
ACOEP’s Scientific Assembly is the flagship event of the year and offers hands-on training, intensive didactic sessions, exciting breakout lecture series, competitions and specialized tracks. To balance learning with leisure, ACOEP has included a number of chances to connect with colleagues and friends throughout the week, including our annual Kick Off Party, FOEM Legacy Gala and Women’s Committee luncheon!

**Conference Gift**

A unique gift for all conference attendees with the partner logo and ACOEP logo on it. Work with ACOEP staff to select a fabulous giveaway that each attendee receives at check-in. Past options have included portable phone chargers, branded blankets, stainless steel water bottles and more.

**Social Media Booth**

- Company branding on the wrap of the booth (or sign next to it) and on the picture (or gif) that is created in the booth
- Company access to website which shows all of the photos, for use during and after event
- Receive contact information for all attendees who use the booth

**Committee For Women In Emergency Medicine Luncheon**

ACOEP’s Committee For Women in Emergency Medicine presents a yearly lunch and business meeting at Scientific Assembly. This lunch, attended by an average of 100 women and men, and comprised of emergency medicine pioneers, award winners, board members, as well as students and residents, has reached overflow seating each of the past four years it’s been available. An additional program eligible for CME (pending approval) is also held, which in previous years has consisted of a keynote speaker or panel discussion.

Sponsorship includes:
- Pre-event recognition in the brochure and website
- Optional speaker at the lunch (company representative and topic approved by ACOEP)
- On-site signage at event, recognition on event website and in final event program
- Email recognition in sponsorship eblasts

**Competitions**

Four exciting research competitions draw large crowds at every conference, casting a spotlight on the best up-and-coming students, residents, and attendings. Every sponsorship opportunity includes logos on all pre-event marketing materials, including social media, on-site signage, and winner certificates, as well as a quarter-page ad in the FOEM Legacy Gala Program Booklet.

Available opportunities include:
- Research Paper Competition sponsored by WestJEM
- Research Study Poster Competition
- Clinical Pathological Case Competition
- Oral Abstract Competition

**ACOEP’s Resident Student Organization**

ACOEP’s Resident Student Organization (RSO) continuously draws and breaks record numbers for conference attendance. Sponsors of RSO events enjoy recognition on-site, on social media platforms, and through logos on conference materials. For competitions such as the Advanced Airway, company representatives are invited to give a 15-minute presentation. The RSO also looks for partners to sponsor giveaways such as gift cards, iPad(s), Go Pro(s), or other great prizes, each with a note from the sponsoring company. For larger items, a representative from the sponsoring company is invited to be present for the giveaway. The giveaway sponsors will be recognized in RSO marketing materials and featured on social media.

RSO sponsorship opportunities include:
- RSO T-Shirt: Pricing ranges from $500 - $2,000***
- RSO Food and Beverage Breaks: $3,000
- RSO Lunches: $3,000
- Advanced Airway: $2,000**
- RSO Resident Only Specialty Workshop: $2,500**
- Student Leadership Academy: $2,500**
- RSO Giveaways: Ranging from $50-$250
- RSO Hands-On Skills Labs: $3,000 per lab (a variety of labs are offered at both Scientific Assembly and Spring Seminar for RSO attendees)

* Use of corporate/company logos is subject to ACCME guidelines and will be used at ACOEP’s discretion

** Sponsorship is only requested for Scientific Assembly

*** Customizable pricing as low as $500 available! Choose your logo location and size based on sponsorship level. Contact apezutto@conventusmedia.com for further details.
The FOEM Legacy Gala has become a cornerstone of the Scientific Assembly. FOEM’s Legacy Gala celebrates top donors, competition winners, and corporate partners in an exquisite ceremony. Over 250 attendees enjoy a cocktail reception, a decadent meal, dancing and drinks. There are ample opportunities for partnership for the FOEM Legacy Gala, which continues to grow in popularity year after year.

### Presenting Corporate Sponsor

<table>
<thead>
<tr>
<th><strong>EXCLUSIVE</strong></th>
<th><strong>$30,000</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>• Sponsorship recognition on all pre-event marketing materials – including multiple e-blasts, Facebook posts, flyers and letters</td>
<td></td>
</tr>
<tr>
<td>• One VIP table for 10</td>
<td></td>
</tr>
<tr>
<td>• Title recognition in all event marketing</td>
<td></td>
</tr>
<tr>
<td>• Name and logo on all event correspondence, including signage, event program, podium signs and table tent cards</td>
<td></td>
</tr>
<tr>
<td>• A corporate representative of the Presenting Corporate Sponsor will be invited to present all awards with appropriate Foundation representatives</td>
<td></td>
</tr>
<tr>
<td>• Inside front cover color ad in Commemorative Evening Program</td>
<td></td>
</tr>
<tr>
<td>• Special program listings – multiple as Presenting Corporate Sponsor</td>
<td></td>
</tr>
<tr>
<td>• Video presentation*</td>
<td></td>
</tr>
<tr>
<td>• Speech by Presenting Corporate Sponsor representative at the event</td>
<td></td>
</tr>
<tr>
<td>• Photographic exposure in all post-event promotion on the Foundation’s website for six months from the effective date</td>
<td></td>
</tr>
<tr>
<td>• One item in the Commemorative Evening Gift Bag*</td>
<td></td>
</tr>
</tbody>
</table>

### Friend

| **$5,000** |
| • Sponsorship recognition on all pre-event marketing materials – including multiple e-blasts, Facebook posts, flyers and letters |
| • Two tickets to event |
| • One half-page ad in Commemorative Evening Program |
| • Table tent card recognition as Friend |
| • Program listing as Friend |
| • Easel poster card recognition as Friend |

### Additional Sponsorship Opportunities

- **Signature Cocktail: $7,500** – Sponsor the drink of choice for the FOEM Gala, a blacktie event honoring donors, leaders, and visionaries.
- **Photo Booth: $5,000 [EXCLUSIVE]** – See your company’s logo displayed on the photo print outs that gala attendees take home as souvenirs to commemorate the evening!
- **Sponsor A Table: $3,500** – Sponsor a table for 10 attendees and have your company’s logo displayed for all to see!

* Supplied by Presenting Corporate Sponsor
ACOEP's Spring Seminar is a conference unlike any other. The relaxed atmosphere and community feel give sponsors and exhibitors more opportunities for face time and relationship building than at any other event.

**Welcome Reception**

<table>
<thead>
<tr>
<th>Welcome Reception</th>
<th>$15,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Spring Seminar Welcome Reception is a favorite among all attendees. As the sponsor of the kickoff party, you’ll receive prominent signage onsite, recognition in pre-conference materials, branded napkins, social media recognition and more.</td>
<td></td>
</tr>
</tbody>
</table>

**New Innovations in Emergency Medicine Competition**

<table>
<thead>
<tr>
<th>New Innovations in Emergency Medicine Competition*</th>
<th>$5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>This competition allows residents and faculty from Emergency Medicine (EM) residencies (30 total abstracts/projects) to feature innovations they have created and used at their current residency site. This may include: simulation, EM education, journal club, applicant evaluation, medical student education, etc. Sponsorship of this event will receive prominent signage. E-blast and winning certificates to be presented at the FOEM Legacy Gala.</td>
<td></td>
</tr>
</tbody>
</table>

**Case Study Poster Competition**

<table>
<thead>
<tr>
<th>Case Study Poster Competition*</th>
<th>$5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>This annual research competition is a huge draw for residents and students but is also open to attending physicians. Sponsorship of this event, which draws about 100 people, will get prominent signage displayed at the event, marketing, e-blasts, and the winners certificates that are framed at hospitals across the nation. Sponsoring companies also have the option to present the awards to the winners at the FOEM Legacy Gala in the fall.</td>
<td></td>
</tr>
</tbody>
</table>

**FOEM 5K Run for Research**

<table>
<thead>
<tr>
<th>FOEM 5K Run for Research</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>FOEM’s 5K Run for Research is a fun staple of an exciting week drawing runners and walkers of all ages.</td>
<td></td>
</tr>
</tbody>
</table>

- **FOEM 5K Run for Research Exclusive Sponsor: $5,000** – See your company logo on FOEM 5K advertising, signage, and digital marketing.
- **FOEM 5K T-shirt: $1,500** – Place your logo on the back of the 5K shirts that every runner receives! This is a great way to gain exposure for years to come!

*Use of corporate/company logos are subject to ACCME guidelines and will be used at ACOEP’s discretion.*
2020 Exhibitor Registration Form

ACOEP’s 2020 Scientific Assembly

**Exhibitor Fees**

- Entire Conference $3,000
- Partial $1,500/Day
  - Oct 13
  - Oct 14
  - Oct 15

**Add-Ons**

- Reg. Bag Insert $3,000
- Floor Decals $5,000
- Expo Hall Enhancement $5,000 ea.

**Table Choices**

See attached floor map for table location options. Please note that tables will be assigned on a first-come-first-served basis. Should all of your selections be taken, an ACOEP staff member will be in touch for alternate locations.

First Choice: ________  Second Choice: ________  Third Choice: ________

*Schedule subject to change

ACOEP’s 2020 Spring Seminar

**Exhibitor Fees**

- Entire Conference $2,000
- Partial $900/Day
  - Apr 14
  - Apr 15
  - Apr 16

**Add-Ons**

- Reg. Bag Insert $1,000
- Floor Decals $5,000
- Expo Hall Enhancement $5,000 ea.

**Table Choices**

See attached floor map for table location options. Please note that tables will be assigned on a first-come-first-served basis. Should all of your selections be taken, someone from the ACOEP team will be in touch for alternate locations.

First Choice: ________  Second Choice: ________  Third Choice: ________

*Schedule subject to change

---

**Company Name**

**Phone Number**

**Fax Number**

**Address**

**City**

**State**

**Zip Code**

**Contact Person**

**E-mail Address**

CONTACT AMANDA AT CONVENTUS TO REQUEST A NAME BADGE, OR FEEL FREE TO BRING A COMPANY BRANDED BADGE OF YOUR OWN. BADGES ARE NOT REQUIRED TO ENTER THE EXPO HALL.

**Payment Information**

- **Total amount enclosed:** $________
- **Check enclosed for the total amount of $________**
- **Bill my credit card for the amount of $________**

- **Name on card:** ____________________________
- **Card #:** ____________________________
- **Exp Date:** ____________
- **CVV #:** ____________

- **Check One:**
  - AMEX
  - VISA
  - MC
  - DISCOVER

---

**REQUIRED**

I have included in my email to apezzuto@conventusmedia.com:

- My signed exhibitor registration form
- One low-res and one high-res version of my company logo
- My 150-250 word company bio
- The names of my company representatives

Exhibitors must stay until the end of exhibit hours for all days that they are registered. Packing up and leaving early disrupts the flow and integrity of the entire room. Therefore, all credit card information will be kept on file, and $500 will be charged to any exhibitor that packs up and leaves early without the consent of an ACOEP representative.

Cancellation policy: Any cancellations that are received 3 months or less prior to the conference will not be refunded.

**Signature**

**Date**

Email completed forms to: Amanda Pezzuto • apezzuto@conventusmedia.com • 617-529-2560
2020 Sponsorship Registration Form

Year-Round Sponsorships

☐ $20,000 Paramount Sponsor
☐ $15,000 Prime Sponsor
☐ $15,000 Wireless Partner
☐ $10,000 Supporting Sponsor
☐ $5,000 New Physicians in Practice Happy Hour

A La Carte Sponsorship

☐ $15,000 Spring Seminar Welcome Reception
☐ $15,000 Scientific Assembly Conference Gift
☐ $10,000 Scientific Assembly Social Media Booth
☐ $10,000 Committee For Women In Emergency Medicine Luncheon*
☐ $3,000 RSO Breaks (2 available)
☐ $2,500 RSO Leadership Academy
☐ $3,000 RSO Sponsored Lunch (2 available)
☐ $3,000 RSO Hands-On Skills Lab
☐ $2,000 RSO Advanced Airways Shootout
☐ $2,500 RSO Resident Only Specialty Workshop
☐ $5,000 New Innovations in Emergency Medicine Competition’ EXCLUSIVE
☐ $5,000 Case Study Poster Competition’ EXCLUSIVE
☐ $5,000 Research Study Poster Competition’ EXCLUSIVE
☐ $5,000 Research Paper Competition sponsored by WestJEM’ EXCLUSIVE
☐ $5,000 Clinical Pathological Case Competition’ EXCLUSIVE
☐ $5,000 Oral Abstract Competition’ EXCLUSIVE
☐ $5,000 FOEM 5K Run For Research EXCLUSIVE
☐ $1,500 FOEM 5K Run For Research T-Shirts

Total amount enclosed: $ __________________________
☐ Check enclosed for the total amount of $________________________
☐ Bill my credit card for the amount of $________________________
Name on card: __________________________
Exp. Date: ________
CVV#: ________

☐ $7,500 (Fall) ☐ $5,000 (Spring) Attendee Conference Bag*
☐ $6,500 (Fall) ☐ $4,000 (Spring) Hotel Room Keys EXCLUSIVE
☐ $5,000 (Fall) ☐ $3,500 (Spring) Lanyards’ EXCLUSIVE
☐ $4,500 (Fall) ☐ $5,000 (Spring) Digital News Room EXCLUSIVE
☐ $3,500 (Fall) ☐ $3,500 (Spring) Beverage Break Stations
(priced per break)
☐ $3,000 (Fall) ☐ $1,000 (Spring) Registration Bag Inserts
☐ $1,000 (Fall) ☐ $1,000 (Spring) Coffee Sleeves

FOEM Legacy Gala: Dinner and Awards Ceremony Sponsorship

☐ $30,000 Presenting Corporate Sponsor
☐ $5,000 Friend Level Sponsor
☐ $5,000 Photo Booth
☐ $3,500 Sponsor a Table
☐ $7,500 Signature Cocktail

RSO T-Shirt Sponsorship

☐ $500 ☐ $1,000 ☐ $1,500 ☐ $2,000

Company Name
Phone Number
Fax Number

Address
City
State
Zip Code

Contact Person
E-mail Address

Payment Information

REQUIRED

☐ My signed sponsorship registration form
☐ My 150-250 word company bio
☐ One low-res and one high-res version of my company logo
☐ The names and contact information of my company representatives

Signature __________________________
Date __________________________

Email completed forms to: Amanda Pezzuto • apezzuto@conventusmedia.com • 617-529-2560