

2022

# Scientific Assembly

ACOEP Fall Meeting • Oct. 24-28

## *Las Vegas*

## Exhibitor Prospectus

New Opportunities to Connect with  
Leaders in Emergency Medicine

ACOEP Scientific Assembly  
October 24-28, 2022

The Cosmopolitan of Las Vegas  
Las Vegas, Nevada  
Expo Days • October 25-27





## ACOEP Scientific Assembly October 24-28, 2022

The Cosmopolitan of Las Vegas  
Las Vegas, Nevada  
Expo Days • October 25-27

ACOEP's Scientific Assembly is the flagship event of the year and offers hands-on training, intensive didactic sessions, exciting breakout lecture series, competitions and specialized tracks. To balance learning with leisure, ACOEP has included a number of opportunities to connect with colleagues and friends throughout the week, including our annual Welcome Event, FOEM Legacy Gala and Women in EM Committee Luncheon.

### A Community Dedicated to Emergency Medicine

ACOEP members and conference attendees are energetic, engaged leaders. From state EMS directors to top-tier program directors, ACOEP members are influential leaders, residents, students and faculty members and allied health professionals.

Over 500 of the top osteopathic ER physicians are expected to attend the 2022 Scientific Assembly in Vegas.

### Exhibiting With ACOEP

Exhibitors and sponsors enjoy unparalleled access to the largest gathering of osteopathic emergency physicians in the nation. Through dedicated exhibit hours, events and social media, ACOEP is committed to putting your brand front and center.

- Dedicated exhibit hours
- Pre-and post-conference mailing list of registrants (attendees who opt out will not be included; email addresses are excluded per ACOEP privacy policy)
- Refreshments will be located within the exhibit hall each day
- One complimentary, full conference registration per booth space (includes access to sessions and Welcome Reception)
- Access to attendees during meal breaks, downtime between speakers and social activities
- Complimentary wireless internet access
- The chance to mix and mingle with residents and new physicians in practice at dedicated recruiting events and social gatherings
- Company logo, description and contact information in the conference meeting app

### Exhibit Booth Price: \$3,000

Exhibit Booth Rental Includes:

- One six-foot draped table and two chairs
- Back wall and side rail fabric drapes
- Company identification sign
- General security guard service (excludes individual booths)
- Listing in the attendee conference materials

### Scientific Assembly Expo Hall Optional Enhancements

- Expo Hall amenities, such as a cappuccino cart, or smoothie bar \$5,000
- Beverage Break Station \$3,500
- Coffee sleeves \$1,000
- Meals, breaks and events prices vary

## Conference Schedule

### Monday, October 24

8:00 am-12:00 pm	Contractor Set Up
1:00 pm-6:00 pm	Exhibitor Set up

### Tuesday, October 25

7:00 am	Exhibits Open
7:00 am-8:00 am	Breakfast with Exhibitors
10:00 am-10:30 am	Morning Break with Exhibitors
12:00 pm – 1:00 pm	Lunch on Own
7:30 pm-9:30 pm	Poolside Opening Reception

### Wednesday, October 26

7:00 am	Exhibits Open
7:00 am-8:00 am	Breakfast with Exhibitors
10:00 am-10:30 am	Morning Break with Exhibitors
12:00 pm – 1:00 pm	Lunch on Own
3:00 pm – 3:30 pm	Afternoon Break with exhibitors
6:00 pm	FOEM cocktail hour and gala (separate registration required)

### Thursday, October 27

7:00 am	Exhibits Open
7:00 am-8:00 am	Breakfast with Exhibitors
10:00 am-10:30 am	Morning Break with Exhibitors
12:00 pm – 1:00 pm	Lunch on Own
3:00 pm – 3:30 pm	Afternoon Break with Exhibitors
3:30 pm	Exhibitor Teardown

### Contact us for more information.

Select one of the established levels of sponsorship or contact ACOEP at [info@acoep.org](mailto:info@acoep.org) to discuss a customized sponsorship opportunity to meet your specific outreach objectives.

Use of corporate/company logos is subject to ACCME guidelines and will be used at ACOEP's discretion.



## Scientific Assembly Sponsorship Opportunities

Gain exposure to key stakeholders within the emergency medicine community by becoming a Scientific Assembly sponsor. ACOEP offers a variety of sponsorship packages that reinforce your position as a leader in our profession and provides visibility in front of hundreds of decision makers in the field of emergency medicine.

### Conference Gift

**\$15,000**

A unique gift for all conference attendees featuring the partner logo and ACOEP logo. Work with ACOEP staff to select a fabulous giveaway that each attendee receives at check-in. Past options have included portable phone chargers, branded blankets, stainless steel water bottles and more.

### Hotel Room Key

**\$6,500**

Exclusive logo/banner ad on hotel key cards. Recognition at ACOEP Scientific Assembly, including logo on “walk in slides”.

### Badge Lanyard

**\$5,000**

Exclusive logo on badge lanyards.

### New Physician in Practice Evening Social Event

**\$5,000**

Our New Physician in Practice Social Event gathers those physicians who are within their first five years post-residency along with final year and recently graduated residents. Get in front of the emergency medicine practitioners who will be shaping the future of the profession.

### New Physicians in Practice/ Resident Lunch and Learn

**\$5,000**

Physicians within their first five years of residency are given this unique opportunity to mentor residents in the field of emergency medicine during this popular lunch and learn. Reach those who are poised to make a difference in emergency management.

### Committee for Women in

### Emergency Medicine Luncheon

**\$5,000**

ACOEP’s Committee for Women in Emergency Medicine presents a yearly lunch and informative speaker at the Scientific Assembly. This lunch, attended by an average of 100 women and men and comprised of emergency medicine pioneers, award winners, board members, as well as students and residents, often reaches capacity.

#### Sponsorship includes:

- Pre-event recognition on the website
- Optional speaker at the lunch (company representative and topic approved by ACOEP)
- On-site signage at event and in final event programs

### FOEM Research Competitions

**\$5,000 per**

Four exciting research competitions cast a spotlight on the best up-and-coming students, residents and attendings. Each sponsorship includes logos on all pre-event marketing materials, including social media, on-site signage and winner certificates.

#### FOEM Competitions sponsorship opportunities include:

- Research Paper Competition
- Research Study Poster Competition
- Clinical Pathological Case Competition
- Oral Abstract Competition



## Scientific Assembly Sponsorship Opportunities

### ACOEP's Resident and Student Organization (RSO) Programming

Sponsors of ACOEP's Resident and Student events enjoy recognition on-site, on social media platforms and through logos on conference materials. The RSO also looks for partners to sponsor giveaways, each with a note from the sponsoring company. For larger items, a representative from the sponsoring company is invited to be present for the giveaway.

#### RSO sponsorship opportunities include:

- RSO Food and Beverage Breaks: \$3,000
- RSO Lunches: \$3,000
- RSO Resident-Only Specialty Workshop: \$2,500\*\*
- Student Leadership Academy: \$2,500\*\*
- RSO Giveaways: ranging from \$50-\$250
- RSO Hands-On Skills Labs: \$3,000 per lab (a variety of labs are offered for resident and student attendees)
- RSO Annual Residency Expo and Speed Dating Lunch \*2,500

### FOEM Legacy Gala: Dinner and Awards Ceremony Sponsorship Opportunities

The FOEM Legacy Gala has become a cornerstone of the Scientific Assembly. FOEM's Legacy Gala celebrates donors, competition winners and corporate partners in an exquisite ceremony. Over 250 attendees enjoy a cocktail reception, a decadent meal, dancing and drinks. There are ample opportunities for partnership for the FOEM Legacy Gala, which continues to grow in popularity year after year.

#### Presenting Corporate Sponsor

**\$30,000**

**Exclusive**

- Sponsorship recognition on all pre-event marketing materials – including multiple e-mails, social media posts, flyers and letters
- One VIP table for 10
- Title recognition in all event marketing
- Name and logo on all event correspondence, including signage, event program, podium signs and table tent cards
- A corporate representative of the Presenting Corporate Sponsor will be invited to present all awards with appropriate Foundation representatives
- Video presentation\*
- Speech by Presenting Corporate Sponsor representative at the event
- One item in the Commemorative Gift Bag\*

#### Friend

**\$5,000**

- Sponsorship recognition on all pre-event marketing materials – including multiple email, social media posts, flyers and letters
- Two tickets to event
  - Table tent card recognition as Friend
  - Easel poster card recognition as Friend

#### Additional Sponsorship Opportunities

##### Signature Cocktail

**\$7,500**

Sponsor the drink of choice for the FOEM Gala, a black tie event honoring donors, leaders and visionaries.

##### Sponsor A Table

**\$3,500**

Sponsor a table for 10 attendees and have your company's logo displayed for all to see!

### Contact us for more information.

Select one of the established levels of sponsorship or contact ACOEP at [info@acoep.org](mailto:info@acoep.org) to discuss a customized sponsorship opportunity to meet your specific outreach objectives.

Use of corporate/company logos is subject to ACCME guidelines and will be used at ACOEP's discretion.

The needs of every company are unique and ACOEP works hard to ensure your specific goals are met. We offer customizable options to enhance your exhibiting experience and tailored sponsorship packages to maximize your brand. Contact [info@acoep.org](mailto:info@acoep.org) for further details

\* Supplied by Presenting Corporate Sponsor

\* Use of corporate/company logos is subject to ACCME guidelines and will be used at ACOEP's discretion

\*\* Sponsorship is only requested for Scientific Assembly

## Year-Round Sponsorships

The best way to maximize your impact at ACOEP events is through sponsor bundles. Each has a different price point and unique avenue to ACOEP's members and attendees. These packages are easily customizable and ensure that you receive the highest return on your investment.

### Paramount Sponsor

**\$20,000**

**Exclusive**

The Paramount Sponsorship is an exclusive level of sponsorship that offers year-round exposure to ACOEP's engaged and active membership.

The Paramount Sponsor will enjoy:

- One full conference exhibit registration for both ACOEP's 2022 Scientific Assembly and 2023 Spring Seminar
- A five-night hotel stay for one company representative at the 2022 Scientific Assembly
- A five-night hotel stay for one company representative at the 2023 Spring Seminar
- Your logo on conference ads placed in ACOEP's *The Pulse* and *The Western Journal of Emergency Medicine*
- On-site signage at both conferences, including stand-alone sponsor signs
- Quarterly dedicated email on your behalf to ACOEP's members
- Linked logo on event websites
- Post-event dedicated email to all attendees
- Linked logo on conference emails
- Prominent signage at the Welcome Reception at both conferences

### Prime Sponsor

**\$15,000**

**Exclusive**

The Prime Sponsor is an exclusive sponsorship that includes prominent exposure at both Scientific Assembly and Spring Seminar. The Prime Sponsor enjoys 12 months of print recognition and digital exposure, as well as ample on-site signage.

- One full conference exhibit registration for both ACOEP's 2022 Scientific Assembly and 2023 Spring Seminar
- Recognition in ads placed in ACOEP's *The Pulse* and *The Western Journal of Emergency Medicine*
- On-site signage at both conferences
- Linked logo on event websites
- Post-event dedicated email to all attendees
- Linked logo on all conference emails
- Social media recognition

### Wireless Partner

**\$15,000**

**Exclusive**

The Wireless Partner is an integral part of the 2022-2023 events. This exclusive sponsorship is a year-long partnership that provides internet and charging stations at both conferences. The Wireless Partner can expect:

- Exclusive sponsorship of wireless internet at both ACOEP's 2022 Scientific Assembly and 2023 Spring Seminar
- On-site signage
- Recognition on log-in instructions given to every attendee
- Logo on conference emails
- Sponsorship of charging stations at each conference
- Logo on conference websites
- Dedicated password and landing page when logging in to the wireless internet

### Supporting Sponsor

**\$10,000**

Supporting Sponsorship is a great way to remain in the spotlight with ACOEP members.

- One full conference exhibit registration for both ACOEP's 2022 Scientific Assembly and 2023 Spring Seminar
- On-site signage at both conferences
- Linked logo on event websites
- Recognition on social media platforms