



# Exhibitor Prospectus

New Opportunities. New Ways to Connect.

Support Leaders in Emergency Medicine

## FOEM SPONSORSHIPS

August 11-15, 2023

Washington Hilton • Washington, DC

[acoep.org/sponsorship](https://acoep.org/sponsorship)

**FOEM**  
FOUNDATION FOR OSTEOPATHIC  
EMERGENCY • MEDICINE

403 W St Charles Rd, Suite 403B, Lombard, IL 60148  
(331) 248-7799 • [info@acoep.org](mailto:info@acoep.org)

# About FOEM

## Why become a FOEM Sponsor?

We are thrilled to invite you to partner with the Foundation for Osteopathic Emergency Medicine (FOEM) as a sponsor. FOEM is the nonprofit arm of the ACOEP whose mission is to promote research and education to advance the science of patient centric holistic emergency care consistent with osteopathic philosophy.

Your support as a sponsor will help us to continue to provide valuable research and education resources and opportunities to emergency medicine professionals. We offer a variety of sponsorship levels and opportunities that can be tailored to meet your specific needs and goals.

We are excited to partner with you to make a difference in the field of emergency medicine. Thank you for your consideration and support of the Foundation for Osteopathic Emergency Medicine.

## ANNUAL FOEM COMPETITIONS & GRANTS

- Case Study Poster Competition
- Research Paper Competition - Sponsored by WestJEM
- Clinical Pathological Case Competition
- Research Study Poster Competition
- Oral Abstract Competition
- New Innovations in Emergency Medicine Competition
- Resident Research Grant
- Young Investor Research Grant
- Investigator Research Grant

## FOEM RESEARCH NETWORK

The FOEM Research Network is designed to promote quality clinical emergency medicine research by providing an infrastructure for our EM residents and core faculty to conduct multi-center trials. During the last 10 years, ACOEP has seen a dramatic transformation in the development of a growing resident research culture with widespread interest and productivity through adoption of a mandatory research requirement for residency graduation and demonstration of competency. It is the vision of FOEM that the ACOEP can, through its residency training programs, achieve the next level of research excellence on a national level and improve patient care and safety.

Visit [acoep.org/sponsorship](https://acoep.org/sponsorship) for more information and to register

# FOEM Competition Sponsorships

## \$5,000 FOEM ORAL ABSTRACT COMPETITION

The Foundation's Oral Abstract Competition is scheduled annually during the Scientific Assembly of the American College of Osteopathic Emergency Physicians held in the fall. This competition is open to anyone that has completed a research project and would like to present it as a PowerPoint presentation (multiple slides, not poster) summarizing their findings.

## \$5,000 FOEM RESEARCH POSTER COMPETITION

The Foundation's Research Poster Competition is scheduled annually during the Scientific Assembly of the American College of Osteopathic Emergency Physicians (ACOEP). This competition is open to anyone that has completed a research project and would like to present it as a poster summarizing their findings.

## \$5,000 FOEM CLINICAL PATHOLOGICAL CASE COMPETITION

The Foundation's Clinical Pathological Case (CPC) Competition is scheduled during the ACOEP's Scientific Assembly held annually in the early fall. This exciting competition pits resident against faculty in diagnosing a difficult case. Residents submit the case without a final diagnosis, and the faculty member is given one month to develop a diagnosis. Both residents and faculty submit PowerPoint presentations. Each program must have a resident and faculty member in order to participate.

## \$5,000 FOEM RESEARCH PAPER COMPETITION

The Foundation's Research Paper Competition is cosponsored by WestJEM and held annually during the Scientific Assembly of the American College of Osteopathic Emergency Physicians in the fall. Participants submit their research papers for review by a panel of physician experts. The panel identifies the top 3 papers prior to the conference, and the winning authors present their findings at the ACOEP Scientific Assembly annually.

\*Co-Sponsored with WestJEM

Visit [acoep.org/sponsorship](https://acoep.org/sponsorship) for more information and to register

# FOEM 5K Sponsorships

## FOEM 5K Run for Research

FOEM's 5K Run for Research is a fun staple of an exciting week drawing runners and walkers of all ages.

### \$6,000 RUN FOR RESEARCH EXCLUSIVE SPONSOR

- Sponsorship recognition on all pre-event marketing materials – including multiple e-blasts, Facebook posts, flyers, and letters
- Signage at the FOEM Booth Promoting the event
- Signage at the event
- Sponsorship recognition on the FRONT of the t-shirts that are given to all 5K participants and worn by FOEM representatives at the Spring Seminar
- Sponsorship recognition in the 2023 Scientific Assembly Agenda that goes out to all attendees
- Logo on all certificates that are presented to winners
- Sponsorship recognition on FOEM website and social media outlets
- Sponsorship recognition (including logo) in the ACOEP quarterly newsletter, The Pulse
- Sponsorship recognition
- Free quarter-page ad in the 2023 FOEM Legacy Gala program booklet

### \$1,000 FOEM 5K T-SHIRT

Visit [acoep.org/sponsorship](https://acoep.org/sponsorship) for more information and to register

# FOEM Legacy Gala Corporate Sponsorships

## \$30,000 PRESENTING CORPORATE SPONSORSHIP

- Sponsorship recognition on all pre-event marketing materials – including multiple e-blasts, Facebook posts, flyers, and letters
- One VIP table for 10
- Title recognition in all event marketing
- The Presenting Corporate Sponsor's name and logo on all event correspondence, including signage, event program, podium signs, and table tent cards
- A corporate representative of Presenting Corporate Sponsor will be invited to present all awards with appropriate Foundation representatives
- Inside front cover color ad in Commemorative Evening Program
- Special program listings – multiple as Presenting Corporate Sponsor
- 1 – 2 minute video presentation (supplied by Presenting Corporate Sponsor)
- Speech by Presenting Corporate Sponsor representative at the event
- Photographic exposure in all post-event promotion on the Foundation's website for 6 months from the effective date
- One item in the Commemorative Evening Gift Bag (supplied by Presenting Corporate Sponsor)
- First right of refusal on sponsorship of the Signature Cocktail
- First option on 2024 event sponsorship at an amount to be determined

## \$20,000 SUPPORTING CORPORATE SPONSORSHIP

- Sponsorship recognition on all pre-event marketing materials – including multiple e-blasts, Facebook posts, flyers, and letters
- One VIP table for 10
- Inside back cover color ad in Commemorative Evening Program
- Special program listings – multiple as Supporting Sponsor
- Table tent card recognition as Supporting Sponsor
- Easel poster card recognition as Supporting Sponsor
- Verbal Recognition throughout the event as Supporting Sponsor
- One item in the Commemorative Evening Gift Bag (supplied by Supporting Sponsor)
- Sponsorship recognition on all post-event marketing materials – including multiple e-blasts, Facebook posts, social media Pictures, and letters

## \$5,000 FRIEND OF FOEM

- Sponsorship recognition on all pre-event marketing materials – including multiple e-blasts, Facebook posts, flyers, and letters
- 2 tickets to event
- Table tent card recognition as Friend
- 1 half-page ad in Commemorative Evening Program
- Program listing as Friend
- Easel poster card recognition as Friend

Visit [acoep.org/sponsorship](https://acoep.org/sponsorship) for more information and to register

# FOEM Legacy Gala Sponsorships

## \$7,500 SIGNATURE COCKTAIL

As the signature cocktail sponsor, your brand will be prominently featured on the cocktail menu, bar signage, and in all event materials. This is a great way to increase your brand recognition and engage with attendees at the event. Not only will your brand be associated with a delicious and memorable drink, but the sponsorship also includes:

- Custom cocktail creation: We can work with you to create a customized cocktail that showcases your brand and complements the event's theme. This will be the signature drink of the evening and will be prominently featured at the bar.
- Social media exposure: We will share photos of the signature cocktail on our social media channels, giving your brand additional exposure to our followers.
- Brand ambassadors: Our bartenders will be trained to represent your brand and engage with attendees, ensuring that they have a positive experience and associate your brand with a delicious drink.
- Sampling opportunities: We can work with you to provide branded swag or samples of your product to be distributed alongside the signature cocktail or in evening gift bag, giving guests a tangible way to remember your brand.

By sponsoring the signature cocktail at the gala, you are not only making a meaningful contribution to the event, but also increasing your brand exposure and engaging with attendees in a fun and memorable way.

## \$5,000 PHOTO BOOTH STATION

Are you looking for a unique way to make your brand stand out at the upcoming Legacy Gala? Consider sponsoring the photo booth! As the photo booth sponsor, your brand will be prominently featured on the booth backdrop, photos, and social media posts. This is a great way to increase your brand recognition and engage with attendees at the event.

## \$10,000 WINE RECEPTION

Prior to the gala, guests will enjoy a wine and cheese reception, giving them an opportunity to mingle before the events of the evening begin. Exclusive sponsors of this pre-event enjoy on-site signage, recognition in marketing materials, and acknowledgement in the event program.

Visit [acoep.org/sponsorship](https://acoep.org/sponsorship) for more information and to register

# FOEM Legacy Gala Sponsorships

## Additional Legacy Gala Options

### \$5,000 SPONSOR A TABLE

Are you looking for a high-impact way to support FOEM research and promote your brand at the same time? Consider sponsoring a table at the upcoming legacy gala!

As a table sponsor, your brand will be prominently displayed on the table, making a strong impression on all attendees. This is a great way to increase your brand recognition and show your support for FOEM.

Not only will your brand be associated with a worthwhile cause, but the sponsorship also includes:

- Premium seating: Your sponsored table will be located in a prime location, ensuring that your brand is seen by all attendees.
- Brand exposure: Your brand will be featured on the table signage, as well as in the event program and marketing materials, giving you additional exposure to the gala's attendees and supporters.
- Networking opportunities: You will have the opportunity to connect with other industry leaders and professionals who are also supporting FOEM, helping you build valuable relationships and expand your network.
- VIP access: As a table sponsor, you will receive VIP access to the pre-gala happy hour, where you can network with other sponsors and key stakeholders.

By sponsoring a table at the gala reception, you are not only making a meaningful contribution to FOEM, but also increasing your brand exposure and engaging with attendees in a memorable way.

### \$4,000 HONORS CHAMPAGNE TOAST

Make the evening sparkle with a champagne toast! Throughout the evening attendees will be given the opportunity to make an individual contribution to FOEM. Each table that boasts 100% participation in the on-site donation will be awarded with a bottle of champagne to end the evening in a toast! Sponsors will receive recognition on table signage, in the program booklet and acknowledgement by the gala host.

Visit [acoep.org/sponsorship](https://acoep.org/sponsorship) for more information and to register

# FOEM Legacy Gala Booklet Ad Space Opportunities

**\$750 FULL PAGE AD**

4.6875" W x 6.875" H

**\$200 HALF PAGE AD**

4.6875" W X 3.3125" H

**\$150 QUARTER PAGE AD**

2.2187" W x 3.3125" H

## AD SPECS

- Deadline for providing files is **July 24, 2023**
- Provide a press ready PDF (no compression)
- PDF at 100% desired printing size
- No Bleed
- Color in CMYK
- Ad sizes must be followed

## Contact Information

For questions, or to email your file (or a link to cloud storage) please contact:

Mary Kate de Leon – [marykate@affinity-strateies.com](mailto:marykate@affinity-strateies.com)

Visit [acoep.org/sponsorship](https://acoep.org/sponsorship) for more information and to register