



Spring Seminar

April 27 - May 1, 2024

Signia Orlando Bonnet Creek
Orlando, Florida

SS
24

Exhibitors Prospectus

**New Opportunities.
New Ways to Connect.**

Support Leaders in Emergency
Medicine



acoep.org/sponsorship

Why become an ACOEP Sponsor?

Put your brand in front of the nation's top osteopathic emergency physicians at the ACOEP Scientific Assembly. Exhibitors and sponsors enjoy unparalleled access to attendees through dedicated exhibit hours, events, and social media. ACOEP is committed to putting your brand front and center with influential medical leaders and decision-makers. Our annual conference is the largest gathering of osteopathic emergency medicine professionals in the country,

attracting over 1,000 attendees each year. By becoming a sponsor of ACOEP, you will have the opportunity to make a positive impact on the field of emergency medicine. Your support will enable us to provide valuable resources to our members, including educational opportunities, networking events, and research opportunities. In return, your business will receive exceptional exposure to a highly engaged and dedicated audience of healthcare professionals.

Here are just a few of the benefits of exhibiting at the American College of Osteopathic Emergency Physicians Scientific Assembly conference:

Unparalleled exposure: Our conference attracts a highly engaged and dedicated audience of healthcare professionals who are actively seeking products and services that will enhance their practice. By exhibiting at the conference, you will have the opportunity to showcase your products and services to this targeted audience and increase your brand awareness.

Networking opportunities: Our conference is a great opportunity to connect with key decision-makers in the field of emergency medicine, including physicians, residents, and medical students. By exhibiting at

the conference, you will have the opportunity to build relationships with these professionals and explore potential partnerships.

Customized exhibit space: We offer a range of exhibit space options to meet your specific needs and goals. From small booths to large exhibits, we can help you create a custom exhibit space that will showcase your products and services and help you achieve your marketing objectives.

Premier event sponsorship opportunities: Our conference is the premier event for osteopathic emergency physicians, and

sponsorship opportunities are available at various levels. By sponsoring the conference, you will receive even greater exposure and recognition, and can connect with our members in a more meaningful way.

Valuable educational resources: Our conference provides valuable educational resources to our attendees, including keynote speakers, workshops, and poster presentations. By exhibiting at the conference, you will have the opportunity to contribute to the advancement of osteopathic emergency medicine and share your expertise with our attendees.

We are committed to working with our exhibitors to ensure that they receive maximum exposure and return on investment. To learn more about exhibiting at the American College of Osteopathic Emergency Physicians

Scientific Assembly conference, please contact Rosaleen Tully at rosaleen@affinity-strategies.com. We look forward to working with you to make this year's conference a huge success!

Exhibit & Expo Hall Opportunities

\$3,000 Basic Booth Package

- 6' Draped Table, 2 Side Chairs, wastebasket, floor perimeter security
- Company name on conference website
- Company info on the mobile app
- Admittance to Welcome Reception
- Admittance to Wine & Cheese w/Exhibitors
- **2 exhibit booth staff badges**
- One time use of pre-registration list, emailed by July 31st
- Access to networking opportunities throughout the conference and during the Receptions

\$3,500 Deluxe Booth Package

- 6' Draped Table, 2 Side Chairs, wastebasket, floor perimeter security
- **Includes everything in the Basic Booth Package**
- **1** additional exhibit booth staff badge, a total of **3**

\$4,000 Premium Booth Package

- 6' Draped Table, 2 Side Chairs, wastebasket, floor perimeter security
- **Includes everything in the Basic Booth Package**
- **2** additional exhibit booth staff badge, a total of **4**

OPTIONAL ENHANCEMENTS

\$200 Wine (per bottle)

Wine to serve at your booth during the Wine & Cheese with Exhibitors

\$500 Exhibitor Bingo (per square)

Attendees receive a stamp from your exhibit for a chance to win gifts and prizes. Your sponsorship includes your orgs name, Logo and booth number on the stamp card.

\$3,000 Selfie/Photo Booth Station

The selfie photo booth is perfect for interacting with attendees and exhibitors. It allows you to capture leads and get people to share their experiences with your brand. We will capture thousands of leads and photos of attendees. Each image can be cataloged for future use. We can even send you a recap when the event is over. As the sponsor, you would receive full analytics on shared photos, custom hashtag usage, and captured leads.

(Sponsor to provide accessories/backdrop for the photo booth.)

Exhibit & Expo Hall Opportunities

Additional Expo Hall Enhancements

\$20,000 Breakfast (PER DAY)

Breakfast in the exhibit hall. Attendees appreciate a quick bite and time to network with exhibitors in the Hall. Your support will be acknowledged through tasteful signage at the event, through our conference app and website. Advertising can include your logo and booth number. Consider a special menu or package offering for multiple days. (Sponsorship includes food for attendees, a special menu could incur additional fees)

\$12,000 Portable Charging Station

Bring visibility to your brand while allowing attendees to recharge their phones and laptops. Sponsorship includes 2 options: (1) Portable Charging Stations, designed to be carried around throughout the meeting venue and returned later, or (2) Charging Tables where attendees can get up close and personal with your messaging.

\$10,000 Morning or Afternoon Breaks

Morning or afternoon break each day in the exhibit hall. Attendees will have a quick snack and network with the exhibitors in the Hall. Your support will be acknowledged through tasteful signage at the event, on the conference website, and app. Advertising can include your logo and booth number. Consider a special snack. (sponsorship includes food for the break, special requests or snacks may incur additional fees)

\$20,000 Conference Gift (DEADLINE _____)

A unique gift for all attendees selected by you with your logo. Users are 34% more likely to remember your logo and 25% more likely to refer others to your company after receiving a gift. (work with staff to select a giveaway)

Annual ACOEP Sponsorships

\$30,000 Paramount Sponsorship

The Paramount Sponsorship is an exclusive level (one available) of sponsorship that offers year-round exposure to ACOEP's engaged and active membership.

The Paramount Sponsor will enjoy:

- One full conference exhibit registration for both ACOEP's Scientific Assembly and Spring Seminar
- A five-night hotel stay for one company representative at the Spring Seminar
- A five-night hotel stay for one company representative at the Scientific Assembly
- Your logo on conference ads placed in ACOEP's The Pulse and The Western Journal of Emergency Medicine
- Linked logo on event websites
- On-site signage at both conferences, including stand-alone sponsor signs
- Quarterly dedicated email on your behalf to ACOEP's members
- Linked Logo and Banner In event apps
- Post-event dedicated email to all attendees
- Linked logo on conference emails
- Prominent signage at the Welcome Reception at both conferences

\$20,000 Prime Sponsorship

The Prime Sponsor is an exclusive sponsorship (one available) that includes prominent exposure at both Scientific Assembly and Spring Seminar! The Prime Sponsor enjoys 12 months of print recognition and digital exposure, as well as ample on-site signage.

- One full conference exhibit registration for both ACOEP's Spring Seminar and Scientific Assembly
- Recognition in ads placed in ACOEP's The Pulse and The Western Journal of Emergency Medicine
- On-site signage at both conferences
- Linked logo on event websites
- Linked logo and banner in event apps
- Post-event dedicated email to all attendees
- Linked logo on all conference emails
- Social media recognition

\$10,000 Supporting Sponsorship

Supporting Sponsorship is a great way to remain in the spotlight with ACOEP members.

(Two available)

- One full conference exhibit registration for both ACOEP's Scientific Assembly and Spring Seminar
- On-site signage at both conferences
- Linked logo on event websites
- Linked logo in event apps
- Recognition on social media platforms

Sponsorship Opportunities



\$20,000 Wireless Internet

Wireless Internet is a vital part of the Spring Seminar (the spring event) or Scientific Assembly (the fall event), and your support by becoming a Wireless Partner can help us provide an exceptional experience for our attendees. As a Wireless Partner, you receive:

- Exclusive sponsorship of wireless internet
- On-site signage
- Recognition on log-in instructions given to every attendee
- Logo on conference emails
- Logo on conference websites
- Dedicated password and landing page when logging in to the wireless Internet
- All attendees must use the wireless internet at the conference to access the conference app.

\$12,000 Conference Mobile App

Our conference app is the easiest way to get all the latest information on the event and schedule. In 2023, 99% of attendees utilized the mobile app. A Sponsor logo and link to your company's website will be placed on the homepage of our App which is guaranteed to be viewed by attendees. Our Apps Team works closely with you and our designer to create a logo that fits perfectly into our style guide. Graphics must be pre-approved by ACOEP.

\$8,000 Hotel Room Key OR Badge Lanyard

Your brand will be on full display! You can be sure that your customers will start their day off with your brand in mind and end their day with a reminder of your brand. (lanyards are provided by ACOEP, If you would prefer to provide lanyards, we can discuss a lower rate)

\$5,000 Video Information Monitor

Positioned next to the registration desk this large monitor will display up-to-date conference information for the length of the conference as well as ACOEP and Purchased Ads. The sponsor is recognized through signage completely around the monitor and on video ads playing with other ACOEP and purchased ads throughout the event!

SS
24



Networking Event Sponsorship Opportunities

\$20,000 Welcome Reception (EXCLUSIVE)

The Scientific Assembly Welcome Reception is a popular event welcoming all attendees to the meeting, and a perfect opportunity to build relationships with attendees. Sponsor this event, and your company name and logo will be prominently displayed on-site during the welcome reception, which includes social media recognition. The sponsor can bring 5 representatives to network during the event.

\$10,000 Co-Sponsor Welcome Reception (SHARED)

\$10,000 Wine & Cheese with Exhibitors

Attendees will enjoy wine & cheese while visiting with exhibitors and browsing the exhibit hall, sponsored by your company. This is a great opportunity to network with fellow attendees and decision-makers, as well as showcase your products to people who can put them to use! Sponsorship of this fantastic networking event will include:

- Prominent signage at the event
- One full exhibit hall booth registration at the premium booth level
- 4 bottles of wine included with the booth registration for event
- Company info on the conference app and website
- Public mention during event
- And more

\$12,000 Women in EM Luncheon

The Women in Emergency Medicine Luncheon is a unique opportunity to connect with other women and their supporters in the industry, share experiences, and learn from each other's successes and challenges. This event will provide a space for women to build community, network, and support one another in their professional endeavors.



SS
24

RSO Sponsorship Opportunities

\$15,000 RSO Resident & Student Party (EXCLUSIVE)

Our EM Resident's are the hardest workers in the specialty! Align your company name with a social event for these hard-working members to relax and enjoy the event. As a sponsor of this party, you will receive, name recognition with your company name included in the logo/name of the event, prominent signage on-site, and recognition in pre-conference materials, social media recognition, a signature cocktail, and more!

\$8,000 Co-Sponsor Welcome Reception (SHARED)

\$2,500 RSO Escape Room Activity

Sponsoring an escape room for emergency medicine residents and medical students can be a great way to support education and training in the field. An escape room can be an exciting and engaging way to teach important skills and knowledge in a hands-on, interactive way.

\$500 FOEM & RSO Student/Resident Scholarship

Starting at \$500 the FOEM & RSO Student/Resident scholarship is a great opportunity to directly support a student or resident with the opportunity to learn, grow and develop their research skills. Your donation will go toward funding a resident or student to attend an ACOEP conference to participate in a FOEM research event. Donations will go toward registration and travel for the student or resident. Sponsors are recognized by:

- Prominent signage at all FOEM competitions & events
- Recognition on the FOEM and ACOEP websites
- Recognition in the event app
- Recognition on video ad display at registration
- Recognition in the FOEM Legacy Gala program booklet

